



FOR IMMEDIATE RELEASE
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Pioneer Pools Achieves National Trade Certification

October 25, 2011, *TradeCertified*TM is pleased to announce the certification of locally owned Pioneer Pools located at 8050 Cottage Hill Road in Mobile, Alabama. TradeCertified status is awarded annually to the top quarter of one percent of independently-owned small businesses, professionals and service providers in the United States, Canada and Mexico. The certification is based on the results of an independent audit of the business which rates sales, service, operations, training, and customer satisfaction.

Benny C. Snow, owner of Pioneer Pools stated, "I am proud of my staff's achievement of this high honor. This certification recognizes my team's dedication to treating customers like family and their expertise in pools and spas." Editor-in-Chief of *TradeCertified*TM stated, "Mr. Snow's vision, leadership, and commitment to quality impressed the auditing team. The competence and expertise of his staff are brought to the forefront of the operation under his leadership."

Pioneer Pools has provided swimming pools and spas in the Mobile area for over 35 years. During this time, local consumers have rated Pioneer Pools as their top choice when they need a swimming pool or spa provider. Citizens of our community can take pride in knowing locally owned Pioneer Pools is rated as one of the best in North America and uses the best practices in the industry.

About *TradeCertified*TM

Since 1999, *TradeCertified*TM has recognized the leadership of local small businesses, professionals and service providers in North America who achieve a ranking in the top one-quarter of one percent in the industry based on sales, service, operations and customer satisfaction.

Fair, Accurate and Independent Results. Local businesses are selected solely based on merit. To maintain complete impartiality, *TradeCertified*TM employs independent, third-party accounting firms to validate applications submitted by small businesses, professionals and service centers. The demanding nature of the award makes it the first of its kind in North America.

For more information visit: <http://www.TradeCertified.com>